NATIONAL PLASTIC INDUSTRIES LIMITED



A FRIENDLY INTRODUCTION



ABOUT NATIONAL

MISSION & VISION

At National Plastic Industries Limited, we aim to build a more inclusive society by providing premium quality products at the most affordable prices. Our vision is to improve global accessibility to high quality products.

National Plastic started its production in a very humble manner in the year 1952 in a 500 sq.ft. premises, **manufacturing plastic buttons** for shirts. National Plastic Industries Ltd. then took a quantum leap and commenced the commercial production of **Molded Furniture** in 1994 and has since gone from strength to strength.

Over the years National developed into a **market** leader in homeware products through continuous innovation and a nuanced understanding of the Indian consumer. Soon National became India's leading manufacturer of homeware products and the largest exporter of plastic furniture in India.

HISTORY

COMPANY PROFILE

Today, NPIL is a publicly traded company listed on the **Bombay Stock Exchange (BSE)**. National Molded Furniture is available all across India and has been widely accepted by both traders as well as consumers. The rich history of the company is reflected in its brand image as **National** has become a household name for plastics in India. NPIL has also strategically diversified by establishing itself as an emerging **world class contract manufacturer & OEM** by providing a range of premium quality products for the **electrical industry**, **defense industry**, and **food packaging industry**- including evaporative air coolers and biscuit trays among many others

OUR TEAM



Joint Managing Director **Ketan Parekh**



Project Manager **Mishaal Parekh**



Managing Director **Paresh Parekh**

Number of employees: 300









National has a varied range of products in furniture, storage, household accessories, and other categories that cater to a large range of budgets.

Consumers prefer National Molded Furniture for its unrivaled quality, striking colors, and impeccable finishing. National supplies to almost **1,500 retail outlets** and has an established and flexible distribution network consisting of over **200 distributors**.

At 'National Plastic Industries Ltd,' quality is our fundamental responsibility and NPIL is an **ISO-9001:2008 ACCREDITED COMPANY**

"NATIONAL" products are available across **36 countries** including America, Australia, South America, Europe, Middle East, etc. National also have their Premium clients/partners in Australia, HBC, US, Walmart (Promotional), South America, Guatemala, Panama, Nicaragua, etc.

NPIL specializes in **injection molding**, **extrusion molding**, and all other plastic molding & forming processes. NPIL is also capable of deploying complex assembly lines, designing & developing products, mixing & grinding of plastic, and many other manufacturing processes.



Building Partnerships

At NPIL, we leverage our **70+ years of manufacturing expertise** for the world's best brands. We are emerging Indian leaders in developing **high-reliability products**, **providing manufacturing & assembly solutions**, and ensuring on time & on budget completion.

We aim to delight our partners by tailoring their products to suit the regulatory environment and translating the Voice of the Customer into our design recommendations.

NPIL is trusted and relied upon by global brands like **Bajaj Electrical**, **Godfrey Phillips**, and **Finolex Cables** among many others. NPIL is also an approved vendor for the **Canteen Stores Department of the Ministry of Defense** and the **Ordinance factory's of the Ministry of Defense**



QUALITY AT OUR CORE

NPIL has a fundamental belief in quality and so we go beyond the ISO:9001 standards. We absorb and implement critical lessons in building quality products from various industries- especially inspired by the Toyota Production System. We deploy stringent quality control plans to reduce variation and defects



MANUFACTURING EXPERTISE

NPIL is an advanced manufacturing partner. We help our partners design, build, and deliver at scale, fast. Our best in class implementation of lean philosophy along with our manufacturing and assembly capabilities enable high-volume production runs at the lowest possible cost for our partners



RESILIENT SUPPLY CHAIN

We have a fundamental belief in building transparent and resilient supply chains.

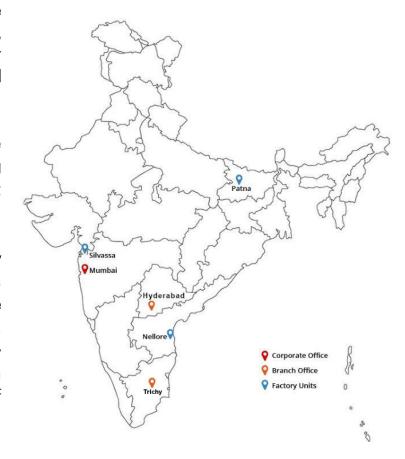
NPIL's intelligent inventory management system helps mitigate the risk of supply chain shocks and maintain a stable supply for our partners. We utilize top of the line ERP software to monitor and optimize our operations, thus providing maximum visibility for our partners

INFRASTRUCTURE

NPIL has strategically placed its three manufacturing plants in the Western, Southern, and Eastern region to help our partners **lower transportation costs** and **increase reach** to every corner of India

Across all NPIL facilities, we have implemented best in class manufacturing processes, machinery, and intelligent automation.

Our Silvassa and Patna facilities currently produce molded furniture as well as electronic appliances. Both facilities feature top of the line injection molding machines, mold maintenance facilities, and plastic regrinding capabilities. Additionally, both facilities have assembly lines capable of producing complex electrical appliances.



In the Nellore plant - National has started a new product line - **PVC Flooring Mats** - under the brand name **INSTA**

ACHIEVEMENTS

NPIL's consistent quality & infrastructure have allowed us to reach great heights including some of our most recent-

- Awarded the title of number one exporter in the Plastic Furniture category by The Plastics Export Promotion Council (PLEXCONCIL) sponsored by the Ministry of Commerce & Industry, Department of Commerce, Government of India
- Accredited as a **One Star Export House**, the most distinguished title by the Ministry of Commerce & Industry, Directorate General of Foreign Trade, Government of India.
- Created & manufactured multiple best seller coolers for our partners

CONTACT US TO LEARN MORE

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Trusted since 1952